

19 May 2016

Business Breakfast Club

At House of Commons



HOUSE OF COMMONS



UKABC



UK Asian Business Council

ABOUT THE EVENT

What is Business Breakfast Club?

Business Breakfast Club is a series of short, sharp sessions for the busy business leaders covering key topics on international business, accelerated growth while promoting personal advancement and expanding business network, providing an effective forum for business leaders to take time to work on growing their businesses and a catalyst to support business and personal growth.

It is a string of exclusive breakfast events for elite business professionals where we speak about key subjects within international business, Law, HR, Technology, Sales and Marketing in a stimulating and focused environment.

When and where is the 1st Event?

It is an exclusive event with limited slots that will be held on 19th May 2016 at the House of Commons, located at Palace of Westminster, St Margarets Street, London SW1A 0AA. Attendance is nominal fees but requires registration due to limited number of available spaces.

Who is it for?

- If you want to engage with likeminded people with similar goals and objectives
- If you are looking to grow faster or to a higher level
- If your growth has plateaued or slowed down
- Your margins are becoming eroded
- Your strategy and plan need tweaking for better results
- Your sales people are not firing on all cylinders
- You have high rates of customer churn
- Your customer referral rates are low
- Your new business conversion rates are low
- You want to improve your own growth leadership skills

What is the purpose of the forum?

- To provide a confidential, stimulating and useful environment for leaders to discuss and accelerate their growth plans – business and personal growth – by working with like-minded business people
- To help recruit new clients and foster higher levels of discussion and deeper relationships with existing clients and by so doing create business and relationship development opportunities.
- To provide you with a marketing and business development tool to help reinforce the firm's continued upward movement in the market.

What are the benefits?

- Networking with Peers
- Solving Business Problems
- One-to-One Consultations
- Membership of a Network
- Tools with Immediate Impact
- Accelerated, Sustained Growth
- Leadership Development
- Access to Specialist Sales and Marketing Expertise
- Unique, Rigorous Blueprint

PROGRAMME AND MEMBERSHIP

Structure of Programme

First two years:

–Year one focuses on growth.

–Year two focuses on wider topics supporting it.

Extends onwards:

–Further topics and sessions.

–Networking opportunities.

–Regular meetings.

–Potential for inter-trading.

–Access to an exclusive, growing network

Alpha- Exclusive Membership Group

Alpha will be an inner group exclusively for like-minded people.

- Owners or directors with growth responsibilities
- Future owners of OMBs with growth responsibilities.
- Main board directors of divisions of larger organisations.
- Group size – limited to 50 people.

Structure of individual sessions

Short and sharp – 8:00 am to 10:30 am, including breakfast.

Accelerated approach – facilitated discussions.

Materials – handouts and support materials are provided electronically.

Contact – members maintain contact between sessions; facilitators provide support to the group.

1. Key Elements of Growth
2. Growth Vision and Strategy
3. Retaining and Growing Customers
4. Targeting and Winning New Customers
5. Effective Marketing
6. Developing Sales and Sales Management Talent SESSION

What makes Business Breakfast Club unique?

Purpose of the Group

The purpose of The Group is to work with 10 – 12 Business Owners (per group) and over a 10 month period to examine each key growth driver from a sales and marketing perspective using a mix of information exchange and discussion to ensure that our participants understand those key growth drivers and can implement things in their businesses that can make a key difference to accelerating growth.

One-to-One Support

Members get the opportunity to hold an invaluable one-to-one session post the morning group session to discuss specific issues that they may be facing as part of the package.

Delivery of the Knowledge Exchange

The people delivering each session have built and grown businesses from start-up in to £multi million companies as well as having accelerated growth for corporate and mid-market companies. They have also worked with over 300 businesses to help them accelerate growth. This means that they have a demonstrable track record of success and therefore add real value and knowledge to the participants.

Meeting Like-minded Business Leaders

The group gives each member the opportunity to engage with people of like mind who also have similar goals, objectives and issues. Apart from the value of networking, it offers people the opportunity to discuss similar challenges on a peer to peer level.

Investment and Inclusions

For the Alpha Exclusive Members Group - Investment for year one is £3,995 + VAT per member per annum (payable in advance) or £360 + VAT per member per month (payable monthly in advance) .

- Attendance at all 6 sessions and copies of all materials.
- 50% discount on UKABC's all events
- 60 mins free consultation with Accountant / HR / PR / Media/ IT/ International business/ Freight/ other SME's
- Access to UKABC opportunities 48 hours before it is being made available to other contacts
- Exclusive access 10 Business Opportunities per year (based on given ranges - upto £1m, £1-10 - £10m+)
- Access to exclusive sponsorship opportunities at government delegations, visiting UK or abroad.
- Introductory meeting with HNI's, counsellors or high commissioners of various countries, Members of Parliament etc.
- Provision of valuable business tools to drive growth.
- Networking and "shadow" board opportunities.
- Discounted Access to over 30+ exclusive venues all over the world.
- 12 month discounted Digital business support from UKABC's IT partner Infovinity – Normal investment £300 per month. You save £100.
- Sales Accelerator™. Normal investment £5,000. You save £2,500.
- 30% discount on Sales Accelerator™ for non-members. Normal investment £5,000. You save £1,500. Offer is limited period one month from today.
- 50% discount on e-commerce and mobile application development. Normal investment £7,000. You save £3500.

Contact

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